



OUR SERVICE PACKAGES

SocialMedia / WebSolutions / DigitalMarketing

Clear deliverables. Creative thinking. Built around your business.

01 / MONTHLY RETAINERS

SOCIAL MEDIA MARKETING & MANAGEMENT

Design, reels, content strategy, publishing and brand presence.

PRESENCE

₹8,000 / month

- 1 social platform
- 4 static posts + 2 carousels
- 2 edited reels (8 feed pieces)
- 8 story designs
- Captions + content calendar
- Profile setup + monthly summary

GROWTH

₹15,000 / month

- 2 social platforms
- 6 static posts + 4 carousels
- 6 edited reels (16 feed pieces)
- 16 story designs
- Publishing + basic engagement
- Monthly strategy + report

SIGNATURE

₹25,000 / month

- 3 social platforms
- 6 static posts + 4 carousels
- 10 edited reels (20 feed pieces)
- 24 story designs
- Campaign concept + monitoring
- 2 consultations + advanced report

Reels use client-supplied footage. One carousel = up to 5 slides. Ads and shoots cost extra.

02 / ONE-TIME PROJECTS

WEBSITE & DIGITAL SOLUTIONS

Responsive, professional websites and commerce experiences.

LANDING PAGE

From ₹7,999

- 1 responsive page
- Lead capture / contact form
- WhatsApp integration
- Basic on-page SEO
- Campaign or product focus
- 2 revision rounds

BUSINESS WEBSITE

From ₹18,000

- Upto 6 responsive pages
- Professional interface design
- Contact + WhatsApp flows
- Maps + social integrations
- Basic SEO + analytics setup
- 3 revision rounds

PREMIUM WEBSITE

From ₹34,999*

- Upto 12 responsive pages
- Enhanced UI / UX design
- CMS + blog functionality
- Technical SEO foundations
- Advanced integrations quoted
- Revisions per proposal

E-COMMERCE: From ₹30,000 • Growth: From ₹49,999* • Custom platforms: By quotation

*Proposed rates. Domain, hosting, paid tools and ongoing maintenance are additional.

03 / MONTHLY RETAINERS

DIGITAL MARKETING & PERFORMANCE

Campaign planning, paid advertising, tracking and optimization.

DIGITAL STARTER

₹6,999* / month

- 1 marketing channel
- 1 managed ad campaign
- Audience research
- 2 ad copy variations
- 2 basic campaign creatives
- Weekly optimization + report

DIGITAL GROWTH

₹14,999* / month

- Up to 2 channels
- Up to 2 managed campaigns
- Competitor research
- 4 copy + 4 creative variants
- Conversion tracking setup
- Monthly strategy + report

PERFORMANCE PRO

₹24,999* / month

- Up to 3 channels
- Up to 4 managed campaigns
- Advanced audience analysis
- 8 copy + 8 creative variants
- Twice-weekly optimization
- 2 consultations + reporting

*New proposed AdBuzzDigital prices. Ad spend, major creative production and landing pages are extra.

LET'S CREATE SOME BUZZ.

Ready to build a brand that stands out?

EMAIL

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INSTAGRAM

@adbuzz.digital

WEBSITE

adbuzzdigital.com

FACEBOOK

Adbuzzdigital

PHONE

+91 7432941371

LINKEDIN

AdbuzzDigital

WHATSAPP

+91 9609811151

Prices are starting rates in INR; final scope, revisions and timelines are confirmed in writing.